
Selling Your Jewelry, Gems, And Diamonds

Contributed by Webmaster

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Whatever the reasons you might be selling some jewelry or stones you own, you need to first explore the options available to you. Before you start the selling process, make sure you are prepared with the proper documentation.

When your jewelry or stones were purchased you should have received a certificate of authenticity with them. If you do not have one, for whatever reason, you will need verification that your items are what you say they are.

If you lack the authenticity certificate, you can remedy this situation by obtaining an appraisal. You can generally go to a local jewelry store and have one done. Check the credentials of the jeweler that will be doing your appraisal. You can also get appraisals over the internet.

It is probably not a good idea to let the person your selling to appraise your items for obvious reasons. If what you are selling has gold or platinum this needs to be appraised too. The diamonds or gems will be appraised by the four C's.

The first is the cut of the stones and their dimensions, then the color they are will be graded, the clarity of the stones, which will include their flaws, and finally the caret weight. The appraisal should also include the current market value, your name, the date, and an explanation from the appraiser explaining how he determined the value.

As for selling your item, a dealer is usually the quickest option, but may not get you the most money. Dealers always have to buy items at a cost that will allow them to make a profit, which means you will get less. So explore other ways to sell if you have the time.

You can always list your items for sale in your local paper as people have done for years.

This way you are likely to have to answer lots of calls and perhaps meet with potential buyers. This may take a little longer, maybe not. How big is your town?

Today one of the most popular choices for individuals selling items is Ebay or other internet auction sites. The fees for selling on these sites are very reasonable. You can reach a world wide market and vastly increase the chances of selling your items quickly.

A good quality photo of your jewelry or stones will make them sell even better. If you do not sell the first time around, lowering your price is always an option

Dror Klar is an advocate and writer about top quality Diamonds and Jewelry. learn more about his new

Diamonds and other top quality Diamond Jewelry